



PRESS RELEASE:

Whitlam Label Company Passes Entela's ISO 14001 (Environment Management System) Surveillance Audit – ISO/TS 16949 Certification Scheduled for May 2004

Center Line, MI (April 9, 2004) – Whitlam Label Company, an industry leader in **Engineered Identification Solutions™** for the automotive, durable goods, and food and kindred product industries, announced that they have successfully completed the Entela, Inc. Quality System Registration Division's (an accredited third-party quality system registrar) **ISO 14001 (EMS) Surveillance Audit (#2)** with **zero (0) non-conformance issues**.

Companies must undergo a rigorous audit of their policies and procedures, operations, management practices and personnel initiatives in order to achieve and maintain registration to the standards of ISO 14001 and ISO/QS/TS 16949.

High marks were given by the third-party auditor for the cleanliness and general organization of the plant, as well as to the EMS Task Force, which presented the Company Policy, Procedures Program Performance records and other relevant Environmental Documentation for the Surveillance Audit.

Positive observations and significant achievement of objectives recognized by the auditor were:

“Interior/Exterior housekeeping, extensive EMS Documentation, well documented EMS Programs and program reviews.”

ENVIRONMENTAL POLICY: “PROTECT THE ENVIRONMENT”

“We are pleased at the successful completion of the EMS Audit #2. The EMS Audit complements our goals and objectives for our upcoming TS 16949 certification. Building a firm foundation between our Quality and Environmental policies assures our customers complete satisfaction with products and services, as well as our commitment to the environment,” said **Jim Shaieb, Senior Vice President of Customer Relations**.

Whitlam Label Company is a manufacturer and marketer of Engineered Identification Solutions™, with products including highly innovative labels, UL/CSA certified solutions, printers, ribbons, barcode software and consulting services. Founded in 1957, Whitlam is headquartered in Center Line, Michigan, and has grown into a key Tier I and Tier II supplier to automotive industry customers such as General Motors, DaimlerChrysler, Toyota, Ford and many Fortune 100 industrial manufacturers.

For more information on Whitlam, please visit the Internet website at www.whitlam.com, or contact Marketing Communications Manager, Kim Crabtree.

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