

In today's highly regulated markets, a label is more than a design, it's documentation of compliance, product integrity, and consumer trust.

Whitlam Group delivers labeling solutions that meet complex regulatory standards for the FDA (Food and Drug Administration) to UL (Underwriters Laboratories), PPAP (Production Part Approval Process) and FAIR (First Article Inspection Reports). Our labels are engineered for both durability and visual appeal.







Our labeling expertise spans Consumer Goods, Automotive & Industrial, Cannabis, and Government applications. Each face their own set of challenges and compliance demands and therefore require unique solutions.

Consumer Goods: FDA Compliance

For consumer goods products, labels play a crucial role in ensuring transparency and safety. FDA regulations govern everything from nutrition facts to allergen disclosures. Whitlam helps you meet those standards without sacrificing design.

Nutrition Facts Serving Size 3/4 cup Amount Per Serving Calories 110 Calories from Fat 15 % Daily Value* Total Fat 1.5g 2% Saturated Fat 0g Trans Fat 0g Cholesterol 0mg 0% Sodium 160mg 7% Total Carbohydrate 22g 7% Dietary Fiber 2g 8% Sugars 9g Protein 2g

Our capabilities include:

- Materials and adhesives that are safe for food, beverages, and personal care products
- Precise printing for ingredient lists, allergens, and nutrition facts
- Variable data printing for batch coding and traceability
- Label constructions that resist moisture and low temperatures for products that are refrigerated

Automotive & Industrial: UL, PPAP, and FAIR Compliance

In automotive and industrial environments, labels must withstand extreme heat, chemicals, and abrasion while maintaining critical traceability and certification information.

Whitlam's labels are engineered for durability and validated for compliance with UL, PPAP, and FAIR standards.



Our capabilities include:

- UL-recognized materials and inks
- High-durability adhesives for metal, plastic, and rough surfaces
- Traceability labeling for component identification and safety records
- Compliance documentation to meet PPAP and FAIR submission requirements

Cannabis: Navigating State & Federal Regulations

Cannabis labeling requirements evolve constantly and cover everything from THC content to child-resistant packaging. Whitlam helps brands navigate these complexities with compliant, adaptable labeling solutions that support both creativity and control.

Drug Facts 100mg - THC >5mg - CBD <1mg - CBN Inactive Ingredients: Glucose Syrup, Milk Butter, Salt, Soy Lecithin, Cornstarch, Artific WARNINGS ALWAYS CONSULT A PHYSICIAN FOR A RECOMMENDED D MEDICINAL PRODUCT - KEEP OUT OF REACH OF CHIEF

Our capabilities include:

- Labels meeting state-specific cannabis regulations
- Tamper-evident and child-resistant labeling formats
- Variable data for batch tracking and seed-to-sale traceability
- Durable adhesives for flexible pouches, glass jars, and metal tins

Government: Security, Traceability & Regulatory Standards

For government applications, labels must ensure traceability, authenticity, and compliance with strict documentation and security protocols.

Our capabilities include:

- Tamper-evident and void labels for secure identification
- Serialized and barcoded tracking systems
- Long-term durable materials for field and equipment use

Why Compliance Labeling Matters

- Reduces risk of recalls, fines, and noncompliance penalties
- Improves safety for product users
- Builds consumer and partner confidence
- Improves product traceability and lifecycle management
- Strengthens your brand's reputation for quality and accountability



Learn More

Whether you're launching a consumer product, engineering a new automotive component, or developing packaging for government contracts, Whitlam Group ensures your labels meet every requirement and every standard.

Contact us today to learn how our labeling solutions can keep your products compliant and your brand protected.





Memberships and Affiliations















Certifications









intertek intertek

About Whitlam Group

Whitlam Group is a leader of engineered label solutions and functional parts, solving complex label challenges for the world's largest corporations. Serving the automotive, industrial and consumer goods market for over sixty years, as a strategic partner. We understand the needs and processes of our customers and we proactively help them to achieve their objectives.

Learn more at www.whitlam.com



24800 SHERWOOD AVE. CENTER LINE, MI 48015

(586) 757-5100 WHITLAM.COM