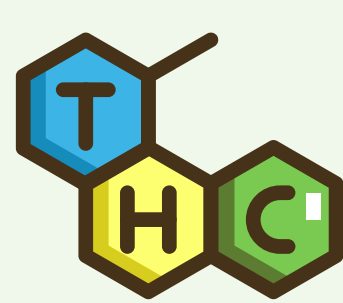




LET'S LABEL A CANNABIS PRODUCT

There are a few essential pieces of information a cannabis product label legally must include for it to be sold in stores.

MAKE SURE TO MEET THE LABEL REQUIREMENTS BY INCLUDING:



Effective THC & Active THC



Common Name Of The Product



Strain & Species



Licensee Name, Phone, Number, & Batch Code



Activation Time



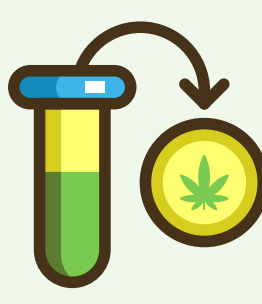
Lab That Tested Product & Test Date



Weight & Volume



Universal Symbol For Marijuana Product



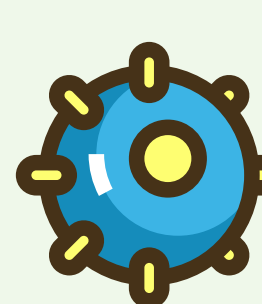
Potency



Nutrition Labeling



Avoidance Of Untruthful Or Misleading Statement



Allergen Information

+ WARNING LABELS



MOST STATES REQUIRE SPECIFIC WARNINGS

Some common cannabis warning labels include the following:

- Health risks
- For medical use only
- Poison Control Hotline
- Habit-forming
- Age restrictions
- Ability impairments
- Resale and transfer restrictions
- Not for children or animals
- Not for women who are pregnant or breastfeeding

LET'S WALK THROUGH THE PARTS OF A LABEL

Sometimes requirements vary depending on the product. For edibles, here are a few things to be mindful of:

- Edibles shall not be easily confused with common candies
- No use of the word candy or candies in the labeling
- Edibles must be in opaque, child-resistant packages
- An edible with multiple servings must be in resealable package



Common Name Of Product



Weight & Volume

Age Restrictions

Effective THC & Active THC

Nutrition Labeling



Allergen Information

Warning

Universal Symbol For Marijuana Product

Licensee Name, Phone, Number, & Batch Code

Activation Time

LET'S GET LABELING!

whitlam.com | 1-800-75-LABEL

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