



Consumer Packaging

At the Whitlam Group we design solutions that highlight and enhance the appearance of your product's package. We strive to solve customers' complex problems while providing unparalleled customer service. Our in-house graphics team and color management experts can help you get the look you desire and our capabilities allow us to run flexographic or digital for long runs or short runs, respectively. From new product launches to full scale distribution, Whitlam grows with you.

We Produce Labels for the Following Consumer Segments:

- Consumer Packaged Goods
- Beer & Wine
- Health & Beauty
- Food & Beverage
- Home & Garden
- Retail
- Contract Packaging/Private Label
- Confectionery
- And Many More

All varnish, inks, base material and adhesives used with food products are food safe. Direct food contact-safe and FDA Compliant labels are also available.

Markets Served:

Consumer Goods

Automotive
Industrial/Durable
Promotional
Government
Medical Devices



Types of Labels:

- Tags & Labels
- Branding
- Compliance
- Extended Content Labels
- Sleeve
- Pouches (roll stock or sealed)
- Freezer Grade Barcode
- WIP
- Routing
- Pallet/Carton
- Service Call Maintenance
- Inventory Control
- Product ID
- Instruction
- Calibration
- Variable Data & Personalization
- Chemical
- Cutouts
- Films
- Thermal
- Flexible Packaging

Products Include:

- Regulatory Labels
- Chemical & Solvent Resistant Labels
- Labels that withstand the HPP Process
- Moisture Resistant Labels
- Functional Labels
- Bumper Stickers
- Variable Data/Personalization
- Brand Protection
- Security
- Tamper Evident
- Promotional
- Ribbons
- Indirect Food Contact
- Metallics & Foils



Memberships and Affiliations



Certifications



ISO
14001:2015
Certified

IATF
16949:2016
Certified

CSA approved
products /
constructions